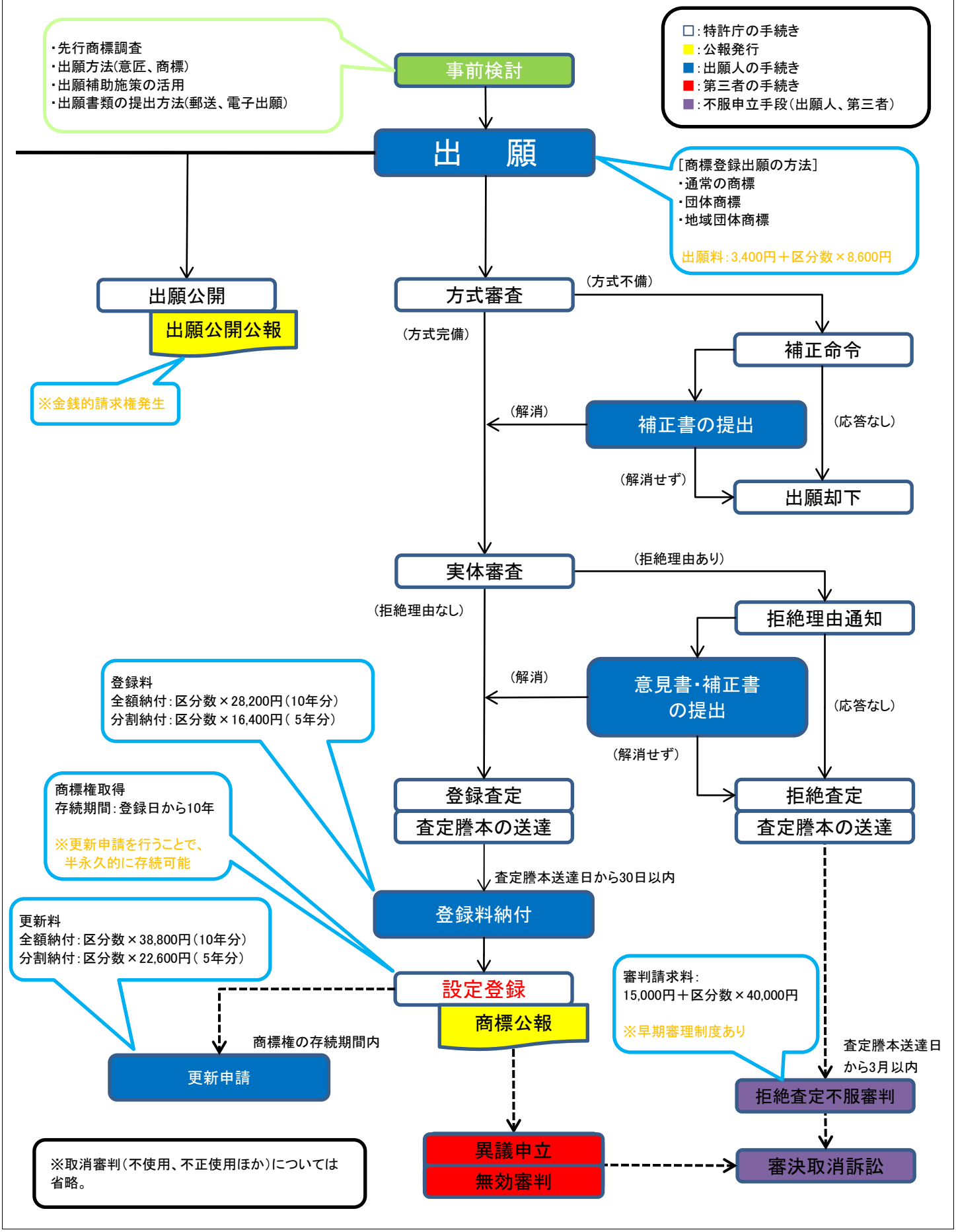出願から権利取得までの流れ（商標）